Erik Huberman is the founder and CEO of Hawke Media, the fastest growing digital marketing agency in Los Angeles. Started in 2013, Hawke has worked with companies such as Evite, Bally Total Fitness, Verizon Wireless, Eddie Bauer, Red Bull, and 150 others. As an outsourced digital marketing team, Erik and his team strategize, execute, and scale digital marketing initiatives for businesses large and small.

Prior to Hawke, Erik was recruited to join Science Incubator (Dollar Shave Club, Dog Vacay, Me Undies) following a successful exit of his company ‘Swag of the Month.’ At Science, he served as a Digital Marketing Strategist in Residence and helped grow Ellie.com’s sales to $1 million in four months.

Erik is a frequent digital media commentator (TV, podcasts, publications, etc.) and was recently named to the Forbes 30 Under 30 list. Personal passions of Erik’s include playing guitar, traveling, the startup/technology community, and his new dog Jefe.